

Message from Producer to Client

Instructions:

1. Copy and paste the subject line into your email subject line
2. Copy and paste this message to the body of the email to be sent to your clients.

Subject line: Travel the World with GeoBlue®

Planning an international trip can be so exciting, but sometimes it can be stressful. The “what-ifs” can keep you up at night, but it doesn’t have to be that way. Travel with peace of mind, knowing you’ll be covered by the most trusted brand of health care coverage. GeoBlue travel medical insurance can protect you and your family while you spend your time making lifelong memories.

GeoBlue offers a variety of travel medical insurance plans to meet your needs for both short- and long-term travel. Plans include important international benefits like:

- Elite network of doctors in 190+ countries
- Easy claims processing with direct payment for care
- Assistance with both non-emergency and emergency care
- 24/7 customer support to help you find doctors, schedule appointments, provide translation services and so much more

Put your mind at ease, and contact me today to find the travel insurance plan that works best for you.

<Your Signature block>

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Additional marketing materials to enhance your client email

(links are in the email you received)

➤ GeoBlue Overview Flier (2 pages)

Instructions:

1. Fill in your producer information (front and back)
2. Save as PDF
3. Attach to client email or print for sales presentations

➤ GeoBlue Product Comparison Table

Instructions:

1. Attach to client email or print for sales presentation

NOTE:

If you attach the member flier to your client email, please delete this sentence:

Put your mind at ease, and contact me today to find the travel insurance plan that works best for you.

Replace it with this sentence:

To find out more about GeoBlue, please see the attached flier. Then, put your mind at ease, and contact me today to find the travel insurance plan that works best for you.