

Express Link from Blue Cross Blue Shield of Illinois

What is Express Link?

Express Link allows producers to provide their customers with an online quoting and application tool via e-mail or their website. It's free and there is no software to download!

How will Express Link help producers better serve their customers?

Express Link makes applying easier for your client. Via your website or personalized e-mail, your client can quote, estimate or apply for a government subsidy, and apply online. Throughout this process, if your client needs assistance, your contact information is displayed on the screen at all times.

Express Link also eliminates the need for your client to enter in your agent information. The client accesses your Express Link to quote and apply, and your producer number is already built in!

How will Express Link make things easier for producers?

Producers will instantly receive credit for any sale generated through Express Link. This tool generates a custom code which automatically passes your producer information along to the Blue Cross Blue Shield of Illinois online application.

Need help with Express Link?

Call: 888-313-5526



General Agent For:



A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
an Independent Licensee of the Blue Cross and Blue Shield Association

1

Go to <http://osc.hcsc.net/producerportal/>

2

Enter user ID
and
Password

Click Login

3

Click on "Express Link"

4

Use the HTML code to
e-mail to your client

-or-

Use the Button Code to
place on your
webpage

Get Your Express Link!

Decide which type of Express Link you would like to use then...

- Click the desired button (Get HTML Link Code or Select Button Code) to highlight the link.
- Right click (if using PC) or control click (if using MAC) on the highlighted link.
- Select "copy", then paste the link into your Web page or e-mail.

Note: Express Links will not be affected by changes to your Profile. You should only have to copy each link once.

Personalized Link To OSC Online Application

This will create a link inside your webpage and/or e-mail and open the Online application in a new browser window.
<https://retailweb.hcsc.net/retailshoppingcart/IL/census?ExpressLinkedAgentId=250880>

[Get HTML Link Code](#)

[Preview Link](#)
[Get a free Quote from BCBSIL](#)

Personalized Button To OSC Online Application

This will create a link inside your webpage and/or e-mail and open the BCBSIL application in a new browser window.
`img src="https://osc.hcsc.com/ProducerPortal/Common/Images/getStarted.png" border="0"/>`

[Select Button Code](#)

[Preview Button](#)
[Get Started](#)