



# Get Back the Joy of Hearing

Better hearing helps you stay connected to the ones you love. That's why Blue Cross and Blue Shield of Illinois (BCBSIL) is offering you a hearing aid program through TruHearing®.

## Your hearing aid program includes:



### Personalized Care

Guidance and assistance from a TruHearing Hearing Consultant

Professional exam from a local, licensed provider

Three follow-up visits for fitting and adjustments to ensure you're completely satisfied with your hearing aids



### Next-Generation Sound

Powerful hearing aids help you hear what matters most, wherever you are

Device sensors automatically adjust for a natural sound, even while you're moving

Own Voice Processing (OVP®) recognizes your voice and makes it sound more natural



### Devices for Your Lifestyle

Bluetooth connectivity for streaming your favorite music, TV and phone calls straight to your ears<sup>1</sup>

Rechargeable battery options that provide an all-day charge in 3-4 hours<sup>2</sup>

A smart app that acts as a hearing aid remote control, allows you to interface with your provider and even tracks your physical activity<sup>3</sup>

## Think you might have hearing loss?

Try TruHearing's free, fast, no obligation online screening

**Visit: [ILMS-HS.TruHearing.com](https://ILMS-HS.TruHearing.com)**

Accessible from your tablet, computer, or smartphone



Call TruHearing to learn more and schedule an appointment

### Hours:

8am–8pm, Monday–Friday

**1- 844-527-2635**

TTY: 711

# Your 2021 Hearing Program

Your Blue Medicare Supplement Insurance Plan provides up to two Advanced or Premium hearing aids per year with fees starting at \$699.



## TruHearing Advanced

32 Channels | 6 Programs

**Retail: \$2,445/aid**

**\$699**

fee/aid

## TruHearing Premium\*

48 Channels | 6 Programs

**Retail: \$3,125/aid**

**\$999**

fee/aid

Routine Exam  
In-Network<sup>4</sup>

**\$0**

exam fee

\*Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.



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### Your program also includes:



- Risk-free 45-day trial period
- 48 free batteries with non-rechargeable models
- Full 3-year manufacturer warranty

<sup>1</sup> Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

<sup>2</sup> Rechargeable features may not be available in all models and styles.

<sup>3</sup> In-app interfacing requires provider activation.

<sup>4</sup> Must be performed by a TruHearing network provider.

Blue Cross®, Blue Shield® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

TruHearing is an independent company that has contracted with Blue Cross and Blue Shield of Illinois to provide hearing aid benefits for members with coverage through BCBSIL.

BCBSIL makes no endorsement, representations or warranties regarding third-party vendors and the products and services offered by them.

Medicare Supplement Insurance Plan Notice:

Not connected with or endorsed by the U.S. Government or Federal Medicare Program.

Medicare Supplement Insurance Plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

All content ©2020 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. BCBSIL\_MedSup\_S\_F\_1220